

# BROOME NETBALL ASOCIATION

## Mission - **to be revised at end of 2020**

To facilitate and develop the sport of netball in the shire of Broome with a focus on development and participation.

## Vision

Broome is recognised as a netball centre of excellence in the region with local athletes and officials training and competing at local, regional and state level.

## SWOT ANALYSIS

	Strengths	Weaknesses
Internal	<ul style="list-style-type: none"><li>• Profile</li><li>• Passionate &amp; skilled committees</li><li>• Vision &amp; commitment to organisational development</li><li>• Communication within and amongst committees</li><li>• Strong financial base</li><li>• Organised – competition &amp; events</li><li>• One of the largest sports in Broome</li><li>• Strong development pathways through development programs</li><li>• Opportunities for social networking through events</li><li>• Professionalism and competitive in local and regional competitions</li><li>• Community relationships – local and regional</li><li>• Good strong member base</li><li>• Equipment and resources</li><li>• Strong relationships with stakeholders and like Associations</li><li>• Programs and events</li></ul>	<ul style="list-style-type: none"><li>• Reliance on individuals</li><li>• Website</li><li>• Operations Manual</li><li>• Succession Planning</li><li>• Lack of human resources/volunteers</li><li>• Facilities – need for more courts</li><li>• Officials development (umpires – senior / coaches – jnr &amp; snr)</li><li>• 17U competition</li><li>• Registration management</li><li>• Financial management</li><li>• Communication across senior competition</li><li>• Numbers in junior competitions due to lack of resources – courts/volunteers</li><li>• Weather – junior competition</li></ul>

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	Opportunities	Threats
External	<ul style="list-style-type: none"><li>• Dissolving of Region</li><li>• Talent Development Program</li><li>• Umpiring development pathways</li><li>• Grant funding (DSR, Shire, Healthway)</li><li>• Fundraising at non-netball and netball events</li><li>• National exposure of netball</li><li>• Support from BRAC/SoB for umpire development</li><li>• Incentives to coaches for accreditations</li><li>• Junior committee</li><li>• Implementation of clubs</li><li>• Relationships with sporting organisations for development of infrastructure to support netball</li></ul>	<ul style="list-style-type: none"><li>• Lack of facilities – number of courts</li><li>• Declining volunteerism</li><li>• Financial management</li><li>• Governance and management</li><li>• Economic climate</li><li>• Growth of other sports and similar programs</li><li>• Technical skills required</li><li>• Fees, insurance</li><li>• Website</li></ul>

## Objectives - measurable

The objectives of the Broome Netball Association for the next 3 years are to:

1. Assist with the development of and support new clubs
2. Increase the membership base every year
3. Increase participation of the volunteers
4. Determine pathways for development – coaching, umpiring, athlete
5. Identify projects for funding and organisations to investigate
6. Develop a functional and up to date website
7. Improve communications with members and the community

## Governance

The Broome Netball Association is an incorporated association and is governed by a voluntary committee elected from the membership to the following positions;

### EXECUTIVE

- President
- Vice President
- Secretary
- Treasurer
- Registrar

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## COMMITTEE

- Association Development Team Representative (athletes/coaches)
- Association Development Team Representative (umpires)
- Publicity Officer
- Fundraising Team Representative
- Tournament Coordinator
- Junior Chairperson
- Net Set Go Coordinator

## ASSOCIATION ADMINISTRATOR - Paid

- Employed via application and interview process
- Position to continue until resignation or performance management is required

*Committee roles should be reviewed annually with agreed targets set each year via an Operational Plan and reported against.*

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## Business Plan

Objective	Target	Strategy	Measurement	Timeline
1. Assist with the development of and support new clubs	By end of 2020 operate only through clubs – no entity teams	1.1 Develop structure for implementation of clubs within Association 1.2 Assist clubs with set up within MyNetball 1.3 Assist with allocating teams to clubs through grading and 'try-outs' 1.4 Promote club mentality amongst members in 2018 1.5 Seek potential club 'committees'	Develop plan within committee  Provide training through Netball WA visit  Promote structure within captain's meetings, facebook, newsletters etc. Identify potential committees for each club	2018 2018 End of 2018
2. Increase membership base within clubs	Based on 2017 membership register	2.1 Develop a marketing plan  2.2 Develop an annual program of events for BNA  2.3 Coordinate with other clubs to develop an annual sports calendar  2.4 Work with the SoB and DSR to facilitate the development of additional courts  2.5 Encourage a 'club' vs 'team' culture within Broome	Marketing plan developed and endorsed by committee  Annual program of events developed and communicated to other clubs/associations and CDO   Additional courts agreed to, funded and planned for 2018/2019.  Representation of at least 4 clubs incorporated by end of 2020	Prior to 2018 season
3. Increase participation of volunteers	Number of volunteers at each game/event Improved delivery of programs	3.1 Monitor registration of volunteers in MyNetball. Add duty to ADO role  3.2 Increase awareness of programs and events and offer incentives  3.3 Develop current website to include a feedback mechanism.	Process is developed and implemented. Volunteer numbers are recorded and reported on and monitored by ADO.  Communications plan is developed that includes website, email and social media protocols.  Feedback is recorded and reported on.	Annually ASAP Regularly
4. Determine pathways for development	Based on 2017 register - coaches,	4.1 Investigate opportunities for BNA to become the regional source of accreditation for officials.	AUDIO to investigate further.	Annually

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	umpires and athletes	4.2 Liaise with NWNR, Netball WA and local metro clubs support to travel to other associations  4.3 Develop an in-house program for the development of senior officials.	At least two opportunities per year – more national accreditations achieved  Program developed, at least 4 participants identified and participating each year	Annually  Annually
5. Identify projects for funding	Work on a plan of projects for next 3 years	5.1 Meet with committee and development teams to discuss future projects  5.2 Form a sub-committee to scope and implement a timeline for each area – development, infrastructure  5.3 Identify organisations to apply to  5.4 Appoint someone to concentrate on funding opportunities	List of projects developed, minimum 1 per year – reported on  Timeline developed and reported on  Information on organisations sought and guidelines investigated  Person identified and active	Prior to season
6. Develop a functional and up to date website	Provide relevant and current information for members	6.1 Recruit someone to update the current BNA website  6.2 Make information accessible for all members and the wider community  6.3 Update information regularly	Invite and advertise for person and secure by AGM  Update and have 'useable' by first BNA event  Each update to be reported on regularly as they occur	Prior to AGM  ASAP  As they occur
7. Improve communication	Clubs, entity teams, wider community	7.1 Identify processes for administration of clubs – new in 2018  7.2 Ensure communication processes are in place  7.3 Investigate ways to support lower grades to access resources and information  7.4 Maintain communications with regional and state bodies	Investigate other Associations processes regarding clubs  Develop and implement process for administration of clubs v entity teams  Divisions 2, 3 & 4 have access to umpires and development through better communication from committee and development teams  Continue to encourage BNA members to nominate for NWNR board	Prior to AGM  Prior to season  Throughout season

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## Annual Budget

To be developed and reported on monthly.

President, Treasurer, Admin

## Operational Plan

Operational plan to be developed and reviewed annually

President, Vice President, Development teams

## Succession Plan

Succession Plan to be developed and reviewed regularly

Committee

## Resources

Department of Local Government, Sport & Cultural Industries (DLGSCI) [www.dlgsc.wa.gov.au](http://www.dlgsc.wa.gov.au)

*(Formerly DSR)*

- Grants

- CSRFF (facilities)
- Athlete Travel Subsidy Scheme
- Club Equipment Subsidy
- Country Sport Enrichment Scheme
- Kidsport

## Marketing Plan

To be developed and reported on monthly.

Vice President

## Risk Management Plan

Risk Management plan to be developed and reviewed regularly.

President

## Asset Register

To be developed and reviewed annually.

Treasurer, Admin

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- Programs
  - o Clubs Online
  - o Top Clubs
  - o Club Development Officer Scheme
- Resources

Australian Sports Commission [www.asc.gov.au](http://www.asc.gov.au)

- Resources
- Club Development
- Grants
- Governance

Our Community [www.ourcommunity.com.au](http://www.ourcommunity.com.au)

Resources for not for profit organisations including fact sheets on establishing and running a NFP.